



jacksonville-onslow  
COUNCIL  
for the *arts*

DEAR PROSPECTIVE SPONSOR,

**Riverwalk Arts Festival** is on its way! And it's developing into our area's signature *arts and culture festival*.

Riverwalk Arts Festival, formerly Art Block, celebrates creative & cultural diversity in our community through experiences in art, music, dance, theater, food and more.

Riverwalk Arts Festival helps to broaden local art perspectives and enrich our community through diverse expressions of creativity. It supports local artists and art groups. Riverwalk Arts Festival also builds new relationships and a sense of community.

By sponsoring the Riverwalk Arts Festival, you'll reach and support citizens and visitors who are looking for cultural experiences in Onslow County.

Beyond the event's promotional benefits, sponsoring Riverwalk Arts Festival and supporting the Jacksonville-Onslow Council for the Arts ensures that your contribution will benefit Jacksonville and Onslow County's creative community and art education programs all year.

This sponsorship packet includes key details for each level of support. If you have any questions not covered by this packet, please don't hesitate to contact us.

We hope to work with you to create something remarkable on **Saturday, April 25<sup>th</sup>**. Join us in celebrating creative and cultural arts in our community.

Sincerely,

Noah White

Executive Director

Jacksonville-Onslow Council for the Arts



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## ABOUT RIVERWALK ARTS FESTIVAL 2020

**WHEN:** Plein Air Paint-Out: April 22-24

Riverwalk Arts Festival Reception: Friday Evening, April 24, 6-8 pm

Riverwalk Arts Festival, Saturday, April 25, 10 a.m. - 4 p.m.

**WHERE:** Riverwalk Arts Festival Reception: Council for the Arts  
826 New Bridge St., Downtown Jacksonville

Riverwalk Arts Festival: Riverwalk Crossing Park  
421 Court St, Jacksonville, NC 28540

**WHO:** Jacksonville & Onslow County Residents, Visitors & Artists

**FACTS:** In its fifth year, Riverwalk Arts Festival, formerly Art Block, is a growing community tradition. The signature event is a family-friendly festival in downtown Jacksonville to celebrate local arts and culture. It includes a variety of art genres and actively encourages diverse, multicultural participation.

The event kicks off with a 3-day open-air paint-out competition with plein air artists painting scenes around Onslow County. Friday Evening, the Riverwalk Arts Festival Reception will include the awards ceremony for the Plein Air Paint Out along with light refreshments. There will also be opportunities for networking with a variety of businesses, sponsors and local artists.

Riverwalk Arts Festival is a community-wide event attended by local businesses, nonprofits, students, artists, and community leaders. Attendees come from military and civilian backgrounds, most bringing children and family to experience interactive art opportunities and to enjoy art exhibits, art sales, vendors and food trucks.

This event is made possible by the Jacksonville-Onslow Council for the Arts with the support of many local artists, the North Carolina Arts Council, the City of Jacksonville, the Jacksonville Tourism Development Authority, a pool of volunteers and the generous support of the community.

Riverwalk Arts Festival is a free public event organized by

Jacksonville-Onslow Council for the Arts, a 501(c)(3) organization.

## 2020 SPONSORSHIP LEVELS

### TITLE SPONSOR \$5,000 (one available)

- Speaking opportunity at Riverwalk Arts Festival Opening Reception
- Verbal recognition at the Riverwalk Arts Festival this year
- Recognition with link featured on Riverwalk Arts Festival page for a year
- Top-level signage and first-tier logo placement at event
- Top logo placement on all print, web and multimedia collateral
- Top recognition in emails and on social media

### PREMIER PATRON SPONSOR \$2,500

- Speaking opportunity at Riverwalk Arts Festival Opening Reception
- Verbal recognition at all Riverwalk Arts Festival this year
- Recognition with a link on Riverwalk Arts Festival page for a year
- Signage at the event with premier-tier logo placement
- Logo placement on all print, web and multimedia collateral
- Recognition in emails and on social media

### CORPORATE PATRON SPONSOR \$1,000

- Verbal recognition at all Riverwalk Arts Festival events this year
- Recognition with a link on Riverwalk Arts Festival page for a year
- Signage at the event with corporate-tier placement
- Logo recognition on print collateral
- Logo recognition in emails and on social media

### ASSOCIATE SPONSOR \$500

- Recognition on Riverwalk Arts Festival page for a year
- Recognition in print media
- Recognition in 2 emails newsletters
- Profile recognized on social media

### CONTRIBUTING SPONSOR \$250

- Recognition on Riverwalk Arts Festival page for a year
- Recognition in select print media
- Profile recognized on social media



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## BECOME A SPONSOR TODAY:

**Contact Noah White**

*Executive Director*

*Riverwalk Arts Festival Chairman*

Jacksonville-Onslow Council for the Arts

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**910-455-9840**